

LUDOVIC DUPIN IS THE NEW CHIEF EDITOR AT NOVETHIC.FR

Paris, 26 April 2017. The Novethic website is being upgraded with a new editorial team and a revamped structure, so it can better analyse business and financial news from an environmental and social perspective. Ludovic Dupin - an energy specialist - has been appointed Chief Editor, and Béatrice Héraud will head up a new CSR division that will provide educational material on corporate social responsibility.

Ludovic trained as a scientific journalist and graduated from the Lille school of Journalism (ESJ). He has a background in writing for journals specialised in biotechnologies, including *Biofutur*, the European monthly biotech magazine, and *SVM*, which focuses on new technologies. Before joining Novethic.fr, he spent nine years at *L'Usine Nouvelle*, where he developed the magazine's online activity, in particular for the "Environment and Energy" sections, which he headed. Novethic's editorial team, which analyses news from the sustainable (and less sustainable) economy, has two permanent in-house journalists: Marina Fabre, who joined Novethic from *Nouvelles News* in December 2016, and Concepcion Alvarez, who has been with Novethic since May 2015.



Béatrice Héraud, who has been a journalist with Novethic since 2009, has been appointed Chief Editor of the CSR division, where she will oversee the development of web content on corporate social responsibility (CSR). This content will take an educational stance and will include infographics to help readers understand the concepts of CSR, identify the main stakeholders and assess how the concept is implemented around the world. In September, Novethic will add a new section to its website entitled *CSR in practice*, which will include articles, reports, interviews and access to a database of corporate best practice broken down by theme. In the meantime, Novethic will continue to cover CSR news for professionals and will enhance its pages on understanding CSR.

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Novethic is a centre of research on the sustainable economy

It is a subsidiary of Caisse des Dépôts and was founded in 2001. It offers influencers articles, research, training and conferences providing insights into key Environmental, Social and Governance (ESG) issues impacting business and finance. Its research centre specialises in responsible investment and provides ESG

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