

One ambition: moving to the front line

2018 Positive Investors Forum.

Paris, November 6, 2018 – For this first edition of the **Positive Investors Forum**, Novethic, Caisse des Dépôts' sustainable transformation accelerator, has not only changed the name of its annual event but has also rethought its spirit. The aim is to establish a constructive high-level dialogue between business leaders and investors who want to make the transition to a low-carbon and inclusive economy.

The ambition is to make the Positive Investors Forum a key event that could become the "Davos of sustainable finance" where discussions on financial and economic upheavals lead to an in-depth transformation of dominant models in order to lead to the transition to other models that are more sustainable, more respectful of the environment and humans.

It is with this in mind that the **Positive Investors Forum** today brings together nearly forty high-level speakers at the Pavillon Cambon. Patrick Pouyanné, Total's CEO, is here to discuss the energy transition with renewable energy specialists. Gilles Schnepp, Chairman of the Board of Legrand, will conclude this day as Chairman of the new MEDEF Ecological and Economic Transition Commission. During this day, the role of CFOs in creating sustainable value will be discussed, in particular with Karim Hajjar, Group CFO and Member of the Executive Committee, Solvay, during a round table discussion, but also the social factors addressed by sustainable finance or the measurement of companies' environmental contribution, both positive and negative, and many other topics.

The **Positive Investors Forum** is not just an event. It aims to stimulate a dynamic and encourage companies and responsible investors to work together in the same direction. The **Positive Investors Forum** proposes concrete strategic avenues for reflection to converge investors and responsible companies towards low-carbon solutions and a better consideration of the social dimensions in the management of financial assets... If they act in concert, they can hope to create a virtuous circle and effectively transform the dominant economic models.

About the Positive Investors Forum



The Positive Investors Forum is dedicated to investors looking to increase the positive impact of their assets. Throughout the conference, thought leaders, investors, and rising voices in ESG will debate the broad trends and responsible investment strategies that shape sustainable finance, business and society. A

unique event to generate new ideas, challenge the status quo, and establish the strategic dialogue that will take ESG practices to the next level. www.positiveinvestorsforum.com

About Novethic



The responsible transformation accelerator. As an expert in sustainable finance, a media of reference for the responsible economy and now an accelerator of expertise, Novethic combines approaches to offer financial players, companies and their employees the keys to sustainable

transformation. A subsidiary of the Caisse des Dépôts Group, Novethic has been pursuing the same objective since 2001: to accelerate discussions and strategies on the environment, society and the economy. www.novethic.fr

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