

## The Positive Investors Forum an essential lever for a sustainable transformation of finance

**Paris, October 10, 2018** - Novethic, the responsible transformation accelerator and subsidiary of Caisse des Dépôts, creates the **Positive Investors Forum** in Paris, on **6 November 2018** at the Pavillon Cambon-Capucines. The Forum aims to facilitate the dialogue between investors and business leaders and lead the leap from commitment to transformation. Novethic, the responsible transformation accelerator, a subsidiary of Caisse des Dépôts, is creating the **Positive Investors Forum** organised in Paris on **6 November 2018** at the Pavillon Cambon-Capucines. The objective of this high-level Forum is to bring together business leaders and investors around common environmental and social objectives (ESG).

*Environment, Climate, Sustainable Development Objectives, when investors and leaders talk about sustainable finance, are they on the same line?*

The IPCC's call for general mobilization on global warming in early October sets out the agenda for the next 10 years: a fundamental transformation of our fossil fuel-dependent economies. The **Positive Investors Forum** aims to create new synergies between investors and companies by establishing a strategic dialogue to build the transition to a low-carbon economy.

*Generate new ideas, challenge the status quo and take sustainable finance practices to the next level.*

The Forum will bring together **more than 300 ESG leaders, investors, opinion leaders and rising voices in keynotes, panels and interactive workshops** to bring out the latest trends and perspectives of sustainable finance, and share them with companies.

The 2018 edition will bring together prestigious speakers including *Patrick Pouyanné*, CEO of Total, *Gilles Schnepf*, Chairman of the Board of Directors of Legrand, recently appointed head of the MEDEF ecological and economic transition commission, *Karim Hajjar*, Chief Executive Officer in charge of Finance at Solvay, *Laurence Pessez*, Global Head of CSR BNP Paribas, *Jean-Luc Di Paola-Galloni*, Corporate Vice President Sustainable Development and External Affairs, Valeo. Alongside some twenty high-level financial executives such as *Philippe Zaouti*, President of Finance For Tomorrow or *Thierry Deau*, President of Meridiam, they will explain how they are reinventing their models and share their vision on key issues such as:

### **How to promote sustainable value creation?**

How can the "S" factor boost ESG investing?

### **Financing the energy transition: a winning bet??**

Financing the Sustainable Development Goals: myth or reality?

### **Exclusions and commitment: the end of a taboo?**

Big Data for Big Impact: How big data can improve ESG analysis?

*Complete program available [here](#)*



**About the Positive Investors Forum**



*The Positive Investors Forum is dedicated to investors looking to increase the positive impact of their assets. Throughout the conference, thought leaders, investors, and rising voices in ESG will debate the broad trends and responsible investment strategies that shape sustainable finance, business and society. A unique event to generate new ideas, challenge the status quo, and establish the strategic dialogue that will take ESG practices to the next level. A propos du Positive Investors Forum. [www.positiveinvestorsforum.com](http://www.positiveinvestorsforum.com)*

**About Novethic**



**The responsible transformation accelerator.** As an expert in sustainable finance, a media of reference for the responsible economy and now an accelerator of expertise, Novethic combines approaches to offer financial players, companies and their employees the keys to sustainable transformation. A subsidiary of the Caisse des Dépôts Group, Novethic has been pursuing the same objective since 2001: to accelerate discussions and strategies on the environment, society and the economy. [www.novethic.fr](http://www.novethic.fr)

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