

NOVETHIC MARKET DATA

A scan and classification of the European sustainable fund market

Paris, December 10, 2020. Novethic announces the launch of MARKET DATA, a quarterly summary of three trends present in the European sustainable finance market: Sustainable funds France, Green funds Europe, and Sustainable labels Europe. The “Market Data” publications are the result of in-depth research and continuous enrichment of Novethic databases. It offers investors quality mapping and analysis for responsible investment products (SRI).

As ESG demand from individual and institutional investors grows and regulatory pressure increases, funds claiming to be sustainable are continuously multiplying. To help distinguish investment funds that rely on marketing from those that hold a strong transformative sustainable strategy, Market Data provides reliable and qualified data on the sustainable funds offering.

The three databases - updated quarterly - address the market from three angles and guide sustainable finance strategies in the right direction.

MARKET DATA SUSTAINABLE FUNDS FRANCE



Every quarter, Novethic analyses and classifies the market of sustainable funds available in France: ESG selection approaches, investment themes, exclusions, marketing promises...

The scope covers the UCITS funds, accessible to individuals, excluding employee investment funds. *Assets under management at 30 Sept. 2020, recording a +26% increase compared to 31 Dec. 2019.*

► [Access the latest analysis](#)

MARKET DATA SUSTAINABLE LABELS EUROPE



Sustainable finance labels have multiplied in Europe and are the primary attempt at “normalizing” the market. About ten of them offer customers the guarantee that the funds have been evaluated by an external third party and that they comply with the standards of the label (or labels) it benefits from. The labels are classified into two types: the ESG label and green labels. Each quarter, Novethic captures the trends of this market: number of funds, volume of assets, evolution of standards.

The scope mainly covers listed investment funds (open-ended funds, ETFs) excluding unlisted funds, savings products, insurance funds, etc. to be able to compare equivalent scopes. *Assets under management at 30 Sept. 2020, recording a +79% increase compared to 31 Dec. 2019.*

► [Access the latest analysis](#)

MARKET DATA GREEN FUNDS EUROPE



Thematic environmental funds are growing in Europe. The funds on offer come in multiple shades of green, and investors sometimes struggle to evaluate them. Novethic’s analysis focuses on the evolution of the green funds market: number of funds, asset volumes, environmental characteristics, impact indicators, etc.

Novethic analyses their wording and documentation and verifies the existence of an investment strategy focused on the environment and the climate. *Assets under management at 31 Dec. 2019, recording a +84% increase compared to 31 Dec. 2017.*

► [Access the latest analysis](#)

As a long-time observer of the responsible investment market, Novethic has reviewed best market practices since 2004, comparing fund strategies and carrying out studies to identify best practices and compare different approaches. Following the publication of the French Responsible Investment Market Figures and the Novethic Indicator for Sustainable Funds available to individual investors, the launch of Market Data helps us support a new stage in the development of sustainable finance by offering accurate and reliable market data.

► **DISCOVER NOVETHIC MARKET DATA** ◀

Presse contact: communication@novethic.fr



Sustainable transformation accelerator. Novethic guides financial institutions, companies, and citizens in their sustainable transformation. A pioneer in the certification of sustainable investment funds in Europe, Novethic is committed to strengthening the transparency, reliability, and confidence of public, private, and individual investors. Through the development and audit of ambitious and strict sustainable finance labels, Novethic's objective is to accelerate the transition to a low-carbon and inclusive economy.