



PRESS RELEASE

The German Forum for Responsible Investment, FNG, chooses Novethic to develop its SRI label

Paris, 30 September 2014. Novethic has become a strategic partner to the German Forum for Responsible Investment, Forum Nachhaltige Geldanlagen, or FNG. In September 2014 Novethic won the call for tenders launched by FNG to develop a quality SRI label for the funds on offer in Germany.

Consolidating the foundations for European discussions on a quality SRI label, the partnership will start up in 2015 responding to the specific nature of responsible investment in German-speaking countries.

Novethic is proud of this international acknowledgment of the work it has achieved on the SRI certification of financial products since 2009. “When we invited European asset managers to apply for our SRI label in 2013, we thought they would be interested in a label attesting to the robustness of their responsible investment practices. This strategic partnership bears out that hypothesis. We are pleased to contribute to the development of socially responsible investment in Germany and delighted that a quality certification policy has been chosen to that end,” said Novethic CEO Anne-Catherine Husson-Traore.

Germany, then, is to create an SRI label for investors aimed at stepping up the development of a fast-growing market. The FNG organisation, founded in 2001 and based in Berlin, has more than 160 corporate members. Commenting, FNG’s Executive Director Claudia Tober said: “Novethic has extensive knowledge in the field and several years’ experience in responsible investment and the awarding of a quality SRI label. Now we have to work together to implement the concept and prepare for the market launch of the quality label next year.”

► Find out more about Novethic labels at: www.novethic.fr

Novethic is an expert research centre on responsible investment. Created in 2001, it is financed by Caisse des Dépôts and independent from fund providers. The novethic.fr website features dozens of studies and thousands of articles on responsible investment and economics.

► Find out more about FNG at: www.forum-ng.org

Forum Nachhaltige Geldanlagen (FNG), the industry association for sustainable investment in Germany, Austria, Liechtenstein and Switzerland, represents more than 190 members working to promote sustainability in the financial sector. These include banks, fund managers, rating agencies, financial advisers and academic institutions, along with individual members. FNG promotes dialogue and the exchange of information between the worlds of business, academia and politics and has been working to improve the legal and political framework for sustainable investments since 2001. FNG awards the Transparency Logo for sustainable mutual funds, publishes the FNG Sustainability Profiles and the FNG Matrix and is a founding member of Eurosif.

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