

The Novethic SRI Label: a French asset for developing SRI in Europe

Paris, January 22. Novethic is very pleased that in a Paris Europlace survey of players in the Paris financial marketplace regarding SRI and CSR expectations and practices published on January the 20th, it was the organisation “most often cited by banks, insurance companies and asset managers as the best placed to approve SRI products”. This recognition of the work done over the past five years to promote socially responsible investment in France is important at a time when the government is moving forward with its project to develop a public SRI label. The SRI Label awarded to 100-odd funds by Novethic will help to spread, in France and beyond, the SRI policies applied with conviction by these certified asset managers.

Owing to its expertise and independence from issuers, Novethic was chosen by the German Sustainable Investment Forum (FNG) in October 2014 to develop the first SRI label in Germany. In conjunction with this project, Novethic is pleased to announce that Stefan Fritz has joined its research centre. German financial communication specialist, he arrived at Novethic on January the 15th to assist with the development of the German label, whose introduction is planned for late 2015.

[More about the Novethic SRI Label](#)

About Novethic



Novethic is a leading research centre on responsible investment. Founded in 2001, it produces thematic studies and awards an SRI Label. Novethic is a part of Caisse des Dépôts. www.novethic.com