

Shareholder engagement: A promising SRI practice

Paris, 21 February 2011 – Novethic is releasing a study on shareholder engagement practices. In this approach, investors take position on sustainable development issues (Environmental, Social and Governance: ESG) towards companies in order to require from them to improve their reporting or strategy on these areas.

This study surveys shareholder engagement practices across different, mainly European, countries and explains why investors implement them.

Long-term value creation, reputational risk and ESG reporting requirements are investors' three main motivations.

From "Say on Pay" resolutions, asking for transparency on executives' remuneration packages, to objective alliances between investors and NGOs to promote human rights in India, to requests for explanations on tar sands projects in the oil sector, engagement is transforming the relations established between shareholders and company executives.

How and why are these practices, estimated at EUR 1,500 billion in Europe, developing?

Find the answer in the study "Shareholder engagement: A promising SRI practice":

http://www.novethic.com/novethic/v3_uk/upload/Note_Engagement_EN_2011.pdf

Novethic, part of Caisse des Dépôts, is the leading research centre in France on Socially Responsible Investment (SRI) and Corporate Social Responsibility (CSR) and a sustainable development media expert. www.novethic.com

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