



For immediate release

Novethic launches www.novethic.com, its website for the English-speaking community

Paris, France – November 7, 2007 – Novethic is celebrating its sixth anniversary with the launch of novethic.com, a website for the English-speaking community that offers selected news on SRI and access to Novethic's research and survey work.

In the interest of making its research on sustainable development in general and socially responsible investment in particular available at the global level, the Novethic team has just launched the English-language website novethic.com.

Via the site, users can access Novethic's SRI and CSR work in English, as well as selected information on SRI gathered by Novethic's market intelligence capability and all press releases. The site's content will gradually evolve and grow as Novethic releases its research findings and other work.

Created six years ago, the www.novethic.fr website has become a critical source of information on the economic aspects of sustainable development, for both professionals and the general public in France. More than 100 000 visitors on average log on to novethic.fr each month and Novethic'Info, its free weekly online newsletter, has 33 000 registered subscribers.

About Novethic: A subsidiary of Caisse des Dépôts, Novethic is a leading center for research, information and expertise pertaining to SRI (socially responsible investment) and CSR (corporate social and environmental responsibility). Its web site, www.novethic.fr, is a comprehensive source of information for responsible economic actors.

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